

STATE OF THE BLACK WORLD CONFERENCE IV

November 16-20, 2016, Newark NJ

SPONSORSHIP BROCHURE

It's Nation Time... Again

Racial Healing and Collaboration
for Black Empowerment

Letter from the Mayor



CITY OF **NEWARK**
Mayor Ras J. Baraka

November 16, 2016

Dr. Ron Daniels
President
Institute of the Black World 21st Century



Dear Friends:

On behalf of the entire City, it is a pleasure to welcome everyone attending the 21st Century State of the Black World Conference IV to Newark!

Newark has empowered the transformation of African-American life over the past 45 years, with leaders like Kenneth A. Gibson and my father, Amiri Baraka, challenging the chronic and acute crises and injustices that have faced our community for centuries, striving to create a truly equal nation for all.

Decades ago, at the height of the Civil Rights Era, the battle was being fought for equal accommodations, equal justice, access to the ballot, and to break the chains of poverty that cripple so many African-Americans.

Today, the battlefield's dimensions have changed, but the issues remain the same – efforts to restrict voting rights...police brutality...an unequal economy that disenfranchises millions of African-Americans and keeps them in a loop of poverty.

That is why the theme of this conference “It’s Nation Time...Again,” reminds us that we must unite again to achieve the transformation we want to see in our City, state, nation, and world. Today’s conference will enable its diverse attendees to bring their many ideas to the table to share issues and concerns, propose agendas and initiatives, and unite to seek solutions. I am proud to host this conference and humbled that it will honor my father.

All the best for a memorable conference!

Sincerely,

A handwritten signature in blue ink, appearing to read 'Ras J. Baraka'.

Ras J. Baraka
Mayor

OFFICE OF THE MAYOR
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TEL: (973) 733-6400 • FAX (973) 733- 3711

About the Conference



A central Mission of the Institute of the Black World 21st Century (IBW) is acting as a good faith facilitator to convene diverse leaders, organizations, institutions, agencies and movements to identify issues of vital concern to Black families, communities and nations. IBW facilitates networking, information-sharing and collaboration to explore initiatives and strategies that empower Black people to develop and sustain safe, just and wholesome communities. In that spirit, IBW will convene State of the Black World Conference IV (SOBWC IV), November 16-20, in Newark, New Jersey after the presidential election.

A key goal of the Conference is to assess the state of Black progress since the last Conference and the impact of the 2016 election in terms of prospects for the future. Participants will engage in Town Hall Meetings, Plenary Sessions and Workshops where they will interact with some of the brightest and best civil rights/human rights, religious/faith, business, labor, professional, educational and cultural leaders from Black America, Canada, the Caribbean, Central and South America, Europe and Africa.

SOBWC IV is anticipated to attract more than 3,000 participants, the majority of whom will be from the U.S., but with sizeable delegations from around the world as noted above. The participants are expected to reflect the growing diversity of the Black community in the U.S. in terms of substantial representation of Continental Africans, Caribbean Americans and Afro-Latinos. Given the interest in the Presidential election, the emergence of the Black Lives Matter Movement and the range of crucial issues that will be addressed, an excellent cross-section of youth and students, educators, young Black professionals, business/entrepreneurs and members of Black professional organizations affiliated with IBW's Black Family Summit will attend this potentially historic gathering. We believe SOBWC IV will offer excellent opportunities for sponsors to identify with and engage a very conscious and diverse assembly of African Americans and people of African descent via Town Hall Meetings, Plenary Sessions, Workshops, Receptions and the prestigious Legacy Award Celebration and Cultural Extravaganza. We welcome your support and engagement.

Sincerely,

A handwritten signature in blue ink, which appears to read "Ron Daniels". The signature is stylized and cursive.

Dr. Ron Daniels, President,
Institute of the Black World 21st Century

Conference Summary

7 Plenary & Working Session Tracts

Each Town Hall Meeting, Issue/Area Plenary and Working Session Tract will discuss the subject matter within the context of the concept of Racial Healing and Collaboration for Black Empowerment broadly defined.

1

Pan African Institute and Reparations

Will bring together leaders, scholars, activists, advocates and concerned participants to assess the internal and external challenges of building socially responsible nations/societies in the post-colonial era and opportunities to enhance or build transnational collaborations, networks and movements for self-determination, democracy and development. The continuing onslaught of neo-colonialism; crises of ethnic tensions/conflict; the growth of vibrant civil society movements for reform; the rapidly expanding global movement for reparatory justice; the role of multi-lateral bodies like the African Union and CARICOM; and, the role and responsibility of the African Diaspora are among the topics/issues that will be discussed.

2

Religion, Spirituality, and Liberation

Will discuss the vital role of faith-based institutions in advancing the Black Freedom Struggle historically, the building and support of independent Black institutions and the power of religion and spirituality as inspirational and motivational forces in healing Black families and communities. Organizations, institutions and movements that exemplify the practical application of Black Liberation Theology and the prophetic faith tradition will be examined as models for addressing the crises of Black families, communities and nations.

3

Culture and Education for Black Survival and Development

Will discuss the importance of an African-centered framework as the foundation for Black/African identity and the preservation and development of the Black family, Black institutions, communities and nations. Models and strategies for controlling the education of Black youth, students and children and the creative use of Black art and culture, including hip hop, as a liberating force are among the issues that will be discussed.

4

Mobilizing/Organizing Hip Hop Activists and Cultural Workers for Black Empowerment

Consistent with the theme of SOBWC IV, this session will convene socially conscious Hip Hop Activists, Rap Activists and Cultural Workers to discuss a racial justice/social justice agenda and engage in a cross-generation dialogue on utilizing art, culture and activism to promote Black empowerment in the U.S. and the Pan African world.

5

Beyond the War on Drugs: Healing Black Families and Repairing Black Communities

Will discuss the intensifying movement for transformative change in criminal justice and policing policies and practices and proposals to heal and repair the damages inflicted on Black families and communities by the War on Drugs and racially-biased criminal justice policies.

6

Economic Development for Black Empowerment

Will examine existing and promising models and movements for economic/business development which have the potential to substantially enhance the empowerment of Black people. Economic sanctions/boycotts and Buy Black Campaigns to develop and advance Black interests will also be discussed.

7

Sustaining and Enhancing the Black Family

Will assess the crucial role of African-centered Black professional organizations in devising and implementing strategies, policies and practices to heal and strengthen Black families as foundational to wholesome and humane Black communities and nations. Emancipation Healing Circles, the internal crises of fratricide and murders in Black communities and the need for disaster preparedness, relief strategies and environmental justice are among the areas that will be discussed.

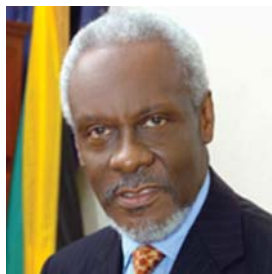
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2 Town Hall Meetings and Closing Ndaba - Free and Open to the Public

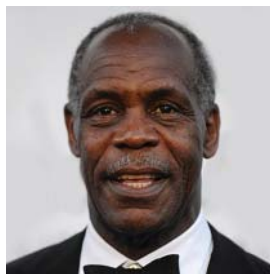
Conference Speakers, Panelists and Resource Persons



Dr. Ralph Gonsalves
Prime Minister, St. Vincent and the Grenadines



Hon. P. J. Patterson
Former Prime Minister, Jamaica



Danny Glover
Chairman, Trans Africa Forum



Susan Taylor
Former Editorial Editor, Essence Magazine



Sir Hilary Beckles
Vice-Chancellor, University of the West Indies



H.E. Tete Antonio
African Union Representative to the U.N.



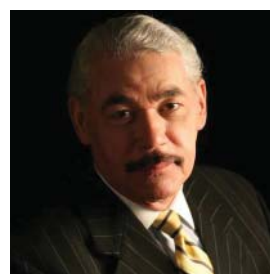
Dr. Julianne Malveaux
President Emeritus, Bennett College for Women



Marc Morial
President, National Urban League



Dr. Iva Carruthers
General Secretary, Samuel DeWitt Proctor Conference



George Fraser
President/CEO, FraserNet



Rev. Dennis Dillon
Editor/Publisher, New York Christian Times



Melanie Campbell
Exec Dir., National Coalition for Black Civic Participation



Toni Oliver
President, National Association of Black Social Workers



Dr. Patricia Newton
CEO, Black Psychiatrist of America



Carlyle Holder
President, National Association of Blacks in Criminal Justice



Dr. Marc Lamont Hill
CNN Commentator



Opal Tometi
Co-Founder, Black Lives Matter



Dr. Kevin Washington
President, Association of Black Psychologists



James Hill
President, International Association of Black Professional Fire Fighters



Rev. William Barber, II
President, N. Carolina NAACP; Leader, Moral Monday Movement

For Sponsorship Inquiries Call (888) 774-2921 or Send Email to info@ibw21.org

Conference 5 Day Schedule

DAY
1

WED. NOV. 16

PAN AFRICAN INSTITUTE

The future of Democracy and Development in Africa, the Caribbean, Central and South America

12:00 PM - 1:00 PM

Overview and Opening Statements

1:00 PM - 3:30 PM

Focus: Africa

3:30 PM - 6:00 PM

Focus: Caribbean, Central and South America

6:00 PM - 7:30 PM

DINNER

7:30 PM - 9:30 PM

NATIONAL / INT'L TOWN HALL MEETING

The Global Movement for Reparatory Justice

*Free and Open to the Public
Donations Welcomed*

for Black America and the Pan African World

*Free and Open to the Public
Donations Welcomed*

4:00 PM - 6:00 PM

Session III

6:00 PM - 9:00 PM

DINNER

**9:00 PM - 12:00 MIDNIGHT
LEGACY AWARDS PROGRAM
AND CULTURAL EXTRAVAGANZA**

DAY
3

FRI. NOV. 18

EMPOWERMENT PLENARY SESSIONS

9:00 AM - 11:30 AM

Beyond the War on Drugs: Healing Black Families & Repairing Black Communities

11:30 AM TO 1:00 PM

LUNCH

1:00 PM - 3:30 PM

Economic Development for Black Empowerment

3:30 PM - 6:00 PM

Issue Area/Topic: Sustaining and Enhancing the Black Family

6:00 PM - 7:30 PM

DINNER

7:30 PM - 10:00 PM

OPENING NDABA

- Cultural-Spiritual Ceremony
- Greetings/Acknowledgements and Solidarity Statements
- Black Lives Matter: A Cross-Generational Dialogue
- Keynote Address

DAY
5

SUN. NOV. 20

7:00 - 9:15 AM

Labor/Community Solidarity Breakfast

9:30 AM TO 12:00 PM

CLOSING NDABA

- Summation of Working Sessions
- Spiritual/Inspirational Message
- The Final Charge
- Appeal for Contributions and Support
- Harambee/Adjourn

*Free and Open to the Public
Donations Welcomed*

DAY
2

THU. NOV. 17

EMPOWERMENT PLENARY SESSIONS

9:00 AM - 11:30 AM

Religion, Spirituality & Liberation

11:30 AM - 1:00 PM

LUNCH

1:00 PM - 3:30 PM

Culture and Education for Black Survival & Development

3:30 PM - 6:00 PM

Mobilizing/Organizing Hip Hop Activists and Cultural Workers for Black Empowerment

6:00 PM - 7:30 PM

DINNER

7:30 PM - 9:30 PM

NATIONAL / INT'L TOWN HALL MEETING II

Implications of the 2016 Presidential Election

DAY
4

SAT. NOV. 19

WORKING SESSIONS TRACTS BY ISSUE AREA/TOPIC

9:00 AM TO 11:30 AM

Session I

11:30 AM TO 1:00 PM

LUNCH

1:00 PM - 3:30 PM

Session II

November 16-20, 2016

The Robert Treat Best Western Hotel

**50 Park Place, Newark,
New Jersey 07102**

For further info on Conference Goals and Objectives, Registration and Hotel Information visit: sobwc.ibw21.org

Anticipated Attendance

Three Thousand/3,000

Conference Collaborating Partners

- Fraser Net, Inc.
- The Black Church Means Business Initiative
- Nat'l Assoc. of Blacks in Criminal Justice
- Association of Black Psychologists
- Black Psychiatrists of America
- Royal Circle Foundation
- Black Administrators in Child Welfare
- Community Healing Network
- Blacks in Law Enforcement
- National Association of Black Social Workers, Inc.
- Nigerian Assoc. of Social Workers
- International Association of Black Professional Fire Fighters

Sponsorship Benefits Summary

- Category Exclusivity
- Full Promotional Rights/Official Designation
- Showcase Products
- Remarks | Podium Time
- Lead Generation
- Database Development
- Advertising & Media Exposure
- Ad in Conference Program Book
- Email Blasts
- Networking | Relationship Building
- Signage and other event collateral
- Complimentary Sponsor Lodging and Registration Packages
- Complimentary Sponsor Client Registration Packages

Value Added

- Recognition on IBW Website
- Visibility with 10,500 IBW Supporters
- Visibility with 25,000 Partner members/supporters
- Visibility through our Media Partners
- Recognition in Social Media (Facebook, Twitter)

Sponsorship Investment

Sponsorships Range from \$25,000 - \$1,000

PLATINUM LEVEL SPONSOR

\$25,000

Title Sponsor

- Comprehensive Signage, including Conference Banner
- Exhibitor Space
- Platinum Page in Conference Program Book
- Four Complimentary Sponsor Lodging and Registration Packages
- Twenty-Five Complimentary Sponsor Client Registration Packages
- Greetings or Recognition/Acknowledgement at All Major Sessions

GOLD LEVEL SPONSOR

\$15,000

Town Hall Meeting Inclusive of Reception or Legacy Awards Celebration

- Selective Signage
- Exhibitor Space
- Gold Page in Conference Program Book
- Two Complimentary Sponsor Lodging and Registration Packages
- Fifteen Complimentary Sponsor Client Registration Packages
- Acknowledgement at Reception and Greeting at Town Hall Meeting

SILVER LEVEL SPONSOR

\$10,000

Conference Plenary

- Selective Signage
- Exhibitor Space
- Silver Page in Conference Program Book
- Two Complimentary Sponsor Lodging and Registration Packages
- Ten Complimentary Sponsor Client Registration Packages
- Greetings at Plenary Session

BRONZE LEVEL SPONSOR

\$7,500

Reception(s)

- Selective Signage
- Bronze Page in Conference Program Book
- One Complimentary Sponsor Lodging and Registration Package
- Five Complimentary Sponsor Client Registration Packages
- Greetings at Reception

For Sponsorship Inquiries Call (888) 774-2921 or Send Email to info@ibw21.org

Sponsorship Investment

EMERALD LEVEL

\$2,500 - \$5,000

Emerald Level Sponsor

- Selective Signage
- Half Page in Souvenir Program
- Acknowledgement at Conference Sessions

RUBY LEVEL

\$1,000 - \$2,000

Ruby Level Major Patron

- Quarter Page in Souvenir Program
- Acknowledgement at Conference Sessions